

2316

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**Class – BD II Sem.**  
**Subject – Liberal Arts**  
**Paper– Theory**

Time Allowed : 3 Hours

Maximum Marks : 50

**Attempt any five questions out of Eight questions.**  
**Each carries equal marks.**

1. Define "Liberal arts" and its significance in terms of interiors, textiles & fashions?
2. "Radio" as a audio form. Elaborate
3. Explain "Symbology" and its role as visual idencity.
4. Explain the contribution of Karnattca folk in movies giving relevant examples.
5. What are man-made and natural symbols?
6. Write a brief note explaining art & craft of Punjab?
7. Write a note on advertisement? Explain its different aspects?
8. What are the various types of communication? Explain the term symbology?

10 × 5 = 50

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